

## GCSE BUSINESS STUDIES – OUTLINE REVISION PLAN 2010

Date of session:	Key Focus Areas (students to identify areas for improvement)	Possible Tasks:	Useful Links:
TUESDAY, March 9 (BU1)	UNIT 2 3.1.1: Marketing 3.1.2: Market Research 3.1.3: Product Trial & Repeat Purchase 3.1.4: Product Life-Cycle 3.1.5: Branding & Differentiation 3.1.6: Building A Successful Marketing Mix	Exam Technique – KEY TERMS	<a href="http://pbworks.com/">http://pbworks.com/</a>
TUESDAY, March 16 (BU1)	UNIT 2 3.2.1: Design & Research Development 3.2.2: Managing Stock & Quality 3.2.3: Cost-Effective Operations & Competitiveness 3.2.4: Effective Customer Service 3.2.5: Meeting Consumer Protection Laws	Exam Technique – KEY TERMS	<a href="http://pbworks.com/">http://pbworks.com/</a>
TUESDAY, March 23 (BU1)	UNIT 1 and UNIT 2: 3.3.1: How To Improve Cash Flow 3.3.2: How To Improve Profit 3.3.3: Break-Even Charts & Break-Even Analysis 3.3.4: Financing Growth	Exam Technique – KEY TERMS	<a href="http://pbworks.com/">http://pbworks.com/</a>
TUESDAY, April 13 (BU1)	UNIT 1 1.2.1: What Is Enterprise? 1.2.2: Thinking Creatively 1.2.3: What Questions Do Entrepreneurs Ask? 1.2.4: Invention & Innovation - Generating Business Ideas 1.2.5: Taking A Calculated Risk 1.2.6: Other Important Enterprise Skills 1.1.1: Understanding Customer Needs 1.1.2: Market Mapping 1.1.3: Analysing Competitor Strengths & Weaknesses 1.1.4: Understanding The Need To Add Value 1.1.5: What Options Exist For Starting Up A Business?	Discussion Q&A Note-taking Create/re-visit Revision resources	<a href="http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33">http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33</a>
TUESDAY, April 20 (BU1)	UNIT 1 1.3.1: Objectives When Starting Up 1.3.2: The Qualities Shown By Entrepreneurs 1.3.3: Estimating Revenues, Costs & Profits 1.3.4: Forecasting Cash Flows 1.3.5: Obtaining Finance	Discussion Q&A Note-taking Create/re-visit Revision resources	<a href="http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33">http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33</a>
TUESDAY, April 27 (BU1)	UNIT 1 1.4.1: Customer Focus 1.4.2: The Marketing Mix	Discussion Q&A Note-taking	<a href="http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33">http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33</a>

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	<p>1.4.3: The Importance Of Limited Liability            1.4.4: Start-up Legal &amp; Tax Issues            1.4.5: Effective On-time Delivery &amp; Customer Satisfaction            1.4.6: Recruiting, Training &amp; Motivating Staff</p> <p>1.5.1: Market Demand &amp; Supply            1.5.2: Impact Of Changes In Interest Rates On Small Businesses            1.5.3: Impact Of Changes In Exchange Rates            1.5.4: How Do Business Cycles Affect Small Businesses?            1.5.5: What Effect Do Business Decisions Have On Stakeholders?</p>	Create/re-visit Revision resources	
TUESDAY, May 4 (BU1)	<p>UNIT 2            3.4.1: Organisational Structure            3.4.2: Motivation Theory            3.4.3: Communication            3.4.4: Remuneration</p>	Exam Technique – KEY TERMS	<a href="http://pbworks.com/">http://pbworks.com/</a>
TUESDAY, May 11 (BU1)	<p>UNIT 2            3.5.1: Ethics In Business            3.5.2: Environmental Issues            3.5.3: Economic Issues Affecting International Trade            3.5.4: The Impact Of Government &amp; The EU</p>	Exam Technique – KEY TERMS	<a href="http://pbworks.com/">http://pbworks.com/</a>
TUESDAY, May 18 (BU1)	<p>UNIT 1/UNIT 2            Overview (quick-tips style) – all areas...</p>	Quiz – Image-led presentation	<a href="http://pbworks.com/">http://pbworks.com/</a> <a href="http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33">http://www.businessstudiesonline.co.uk/live/index.php?option=com_content&amp;view=article&amp;id=55&amp;Itemid=33</a>